

Starter Kit Guide

Read This Before We Begin

This quick guide gives you a clear overview of what's included in your Starter Kit and how we'll work together to deliver everything smoothly. You'll find the full list of kit items and a few important notes to ensure expectations and output stay aligned.

Kit Details

Inkorporated Starter Kit

- Company Profile
- 2 Website Articles/Thought Pieces
- GTM Deck

Inkorporated Growth Kit

- Pitch Deck (Content, Edit & Design)
- 4 Website Articles/Thought Pieces
- GTM Deck
- 1 Whitepaper
- Social Media Starter Pack
(5 LinkedIn Posts + 1 Videos)

Inkorporated Premium Kit

- Comprehensive Pitch Deck
(Content + Design + Edit)
OR
- Full Website Content (up to 8 pages)
- Website Design & UI Support
OR
- Brand Style Guide Creation
(Style, Language, Logo, Colors)
- Social Media Content Pack
(8 LinkedIn Posts, 2 Short Videos)

*Points to Be Noted

- *Content inputs from client: The client shall provide source content, data, and business brief.*
- *Brief clarity: A detailed brief (objectives, audience, key messaging) must be shared to inform content & design for thought leadership articles and posts.*
- *Scope discussion: Prices and final scope of items included are subject to discussion — we're flexible based on your needs.*
- *Revisions: The kit includes a defined number of revision rounds; any additional changes or iterations will be mutually agreed.*
- *Ownership & usage: Brand assets (logo, guidelines, templates) will be delivered with usage rights — not exclusive unless specified.*
- *Timeline: Deliverables timeline depends on mutual alignment.*

